

Strengthening University-Enterprise Collaboration for Resilient Communities in Asia

— SECRA —

Kick-off Program

2–4 February, 2021

Online, Teams

[Click here to join the meeting](#)

Welcome note

We are pleased to welcome you to the SECRA project funded by the European Commission ERASMUS+ scheme through the Education, Audiovisual and Culture Executive Agency. This kick-off is the first official project meeting and it provides a meeting place for us to get to know each other and organize our work.

The meeting was originally planned to take place at the University of Central Lancashire in Preston, UK. Due to the lingering COVID-19 pandemic and the related travel restrictions we had to move the meeting online. While being confident that our deliberations will be successful in this digital format, we sincerely hope that the next project meeting can be held *in situ* as planned.

We would like to extend a special thank you to the invited keynotes for their willingness to share their extensive knowledge and experience in university–enterprise collaboration in the fields of disaster risk reduction and resilience. We would also like to thank the University of Central Lancashire for hosting the event and for tending to the technical aspects of the meeting.

After more than two years of proposal work, planning and preparation we are excited to finally bring you, all team members, together. In the next three days we will build a strong project foundation through inspiring keynotes, interesting presentations and fruitful discussions. We are thrilled to start working together to increase capacity in the field of university–enterprise collaboration.

Evangelia Petridou, Jörgen Sparf, Champika Liyanage

General information

Meeting host

Dr Champika Liyanage
University of Central Lancashire
CLLiyanage@uclan.ac.uk

Technical support

Daniel Lythgoe
DLythgoe1@uclan.ac.uk

Times indicated in the program are UTC

Sweden +1	Estonia +2	Sri Lanka +5,5	Thailand +7	Philippines +8
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Housekeeping

- Please arrive 5–10 minutes early each day to make sure your connection works properly.
- Your camera should be on and your microphone muted as default.
- We will use the chat function in Teams for questions and comments.
- All presenters are kindly requested to keep strictly to the allocated time. Because of the online format and the different time zones, the agenda is unfortunately very compact. For this reason, it is crucial that we keep to the schedule.

Keynotes

Dilanthi Amaratunga



Dilanthi Amaratunga is a Professor of Disaster Risk Management at the University of Huddersfield, UK with 30 years of experience in the higher education sector. She is a world leading expert in disaster resilience with an international reputation.

Dilanthi obtained her BSc (Quantity Surveying) Degree with First Class Honours from the University of Moratuwa Sri Lanka in 1993. She was the winner of “Sri Lanka Institute of Quantity Surveyors Award” for the best overall performance and “Professor H.P.S.Caldera Memorial Award” for the Best Performance at the final year examination. In October 1997, she was awarded the prestigious Overseas Research Scholarship Award, which enabled her to begin her doctoral studies at the University of Salford, UK. In 2001, she received her PhD.

Her work recognises that with growing population and more extensive and interconnected built environments, the world’s exposure to hazards is increasing. Central to Dilanthi’s work is undertaking research and advocating for a stronger engagement and empowerment of women and gender mainstreaming in policy planning and implementation of disaster risk reduction programmes. She is engaged in many significant research engagements around the world, in partnership with key academic and other organisational stakeholders. Working closely with partners in the UK and globally, she has project managed to successful completion several major international collaborative research projects. She is regularly invited to provide expert advice on disaster risk reduction and management by national and local governments and international agencies. To date, she has produced over 400 publications, refereed papers and reports, and has made over 100 keynote speeches in around 30 countries.

She is a member of the European Commission and UNDRR’s European Science & Technology Advisory Group (ESTAG) representing the UK, a Steering Committee member of the UK Frontiers of Development programme, a Collaborative Programme of The Royal Academy of Engineering, The Academy of Medical Sciences, The British Academy and The Royal Society. She also is the joint chief editor of the SCOPUD indexed International Journal of Disaster Resilience in the Built Environment and the chair of the International Conference on Building Resilience (ICBR) series, which she co-created. She, together with colleagues won the 2019 Prestigious Newton Prize. Newton Prize recognises the best research and innovation projects which create an impact socially and economically, between Indonesia and the United Kingdom from 2016 to 2019. Newton Prize is supported by the UK’s Department for Business, Energy and Industrial Strategy (BEIS). In 2018, she received the “His Excellency the President of Sri Lanka Award” from His Excellency, Maithreepala Sirisena, President of Sri Lanka, for the contribution to Disaster Resilience in Sri Lanka. In 2018, CADRE research project she led received the UK UALL International Award, which recognises innovative engagement, including partnerships, that create change in an

international and transnational context. She is an expert member of the IOC UNESCO ICG/IOTWMS ICG/IOTWMS WG-1 on Tsunami Risk, Community Awareness & Preparedness, and inter-sessional Task Team on “Tsunami Preparedness for a Near-Field Tsunami Hazard, and a member of the UNDRR Expert Review Group (ERG) for the Development of a new Global Disaster Risk Reduction Research Agenda towards 2030 and beyond She is a Fellow, Royal Institution of Chartered Surveyors (RICS), UK; a Fellow and a Chartered Manager, Chartered Management Institute, UK; and a Fellow of the Royal Geographical Society, UK.

Her networks and partnerships combine local and regional research and engagement with a strong international presence, and these stretch across several continents. These opportunities provide the means to disseminate her research to international policy makers, industrialists and academics. They generate impact and enable her to play a leading role in shaping the built and human environment towards sustainable futures. The key contributions she has made have been in providing leadership within the University and the international research community, and peer respected research in issues relating to disaster risk reduction and management. Dilanthi’s full profile can be read at : <https://pure.hud.ac.uk/en/persons/dilanthi-amaratunga>

K.D.N. Weerasinghe



Professor Weerasinghe holds an MSc (Hons, 1975) and a PhD (1980) from the Friendship University in Moscow and he is Professor Emeritus at the University of Ruhuna. He has over 45 years of academic experience, including as the Head, Dean and Founder Chair of Agricultural Engineering in the faculty of Agriculture. He has served as Director of Research in ORSTOM, France, Advanced Research Fellow in Durham University UK, Consultant to Higher Education for the Twenty First Century project, Sri Lanka (2012), consultant to Gampaha Wickramarachchi Ayurveda Institute (2010-2012) and consultant to ADPC, Bangkok, (2012-2015). Professor Weerasinghe has received special training in atomic energy application (IAEA), (Vienna); research methodology, NAARM,(India); innovation led development (VINNOVA, Sweden), and emergency water treatment for disaster management in Heinrich Sonthierner Lab, Std Werke Karlsruhe. Currently, he is a consultant attached to the World Bank project on agriculture sector modernization through value chain enhancement and technology innovations. He is particularly engaged with the university-industry collaboration program to promote protected agriculture through farmer clustering and entrepreneurship building for the purpose of attracting more women entrepreneurs.

Professor Weerasinghe’s research is focused on climate soil and water sectors, biogas technology adaption, protected agriculture research and technology dissemination. He has coordinated a number of national and international research projects, receiving financing from French, Belgian, and German funding schemes, as well as AusAID , CIDA, UNIDO and the EU.

Since the tsunami in 2004, professor Weerasinghe has been involved in research and development programs in climate change and disaster management. He is the national award recipient for disaster resilience (2014); gold medalist in the world cup competition of computer-implemented inventions (Suzou, China, 2008 and Taipei 2007); most outstanding senior scholar (2006); inventor innovator (2005); UGC award recipient for attracting funds for research (2004), and VC award recipient of Ruhuna University for promoter of the international relations (2004).

Professor Weerasinghe was instrumental in the creation of the Ruhuna business incubator company linked to Ruhuna University in 2001 attracting UNIDO funds and served as the chairman of the incubator until 2014. He also works in the cinnamon sector development in Sri Lanka through mechanization and technology adaption to elevate the livelihood of the underprivileged cinnamon workers, for which he was awarded the Asoka fellowship for social innovation.

Ulrike Zeshan



Ulrike Zeshan is Professor of Sign Language Linguistics and Co-Director of the International Institute for Sign Languages and Deaf Studies (iSLanDS) at the University of Central Lancashire. Her team has pioneered research in the comparative study of sign languages worldwide, and in the multilingualism of deaf sign language users. Ulrike is also Co-Director of the transdisciplinary Institute of Citizenship, Society and Change, where her work focuses on facilitation with diverse groups from different sectors of society, including the use of Serious Games. She is a member of the European Academy of Sciences and has been awarded an Honorary OBE.

Ulrike is committed to supporting deaf people both as staff and as research degree students at the iSLanDS Institute. Over the years, she has supervised MA by Research, MPhil and PhD projects undertaken by deaf people from Uganda, India, Japan, Israel, Turkey, and the UK. She has held several major grants from funders including the Economic and Social Research Council and the European Research Council. As Co-Director of the Institute of Citizenship, Society and Change, Ulrike's role has included the launch of a research satellite called AlterNEXT, which is located on an eco-village campus in rural eastern India. She has also pursued her interest in developing Serious Games for facilitating work with diverse stakeholders from different societal sectors, such as NGOs, public services, and academia.

Program day 1

Tuesday, February 2 nd		
08.00–08.30	Welcome introduction <ul style="list-style-type: none"> - Champika Liyanage, UCLan. Meeting facilitator and host - Ian Allison. Executive Dean, Faculty of Science and Technology, UCLan - Anna Olofsson, Dean, Faculty of Human Sciences, MIUN - Evangelia Petridou and Jörgen Sparf, MIUN. Project coordinators - Group photograph 	
08.30–09.50	Five-Minute Partner Introductions One representative per partner institution	Chair: Champika Liyanage, UCLan
09.50–10.00	Greeting from the European Commission	Eugenio Delfino, project officer
Break – 15 minutes		
10.15–10.45	<i>Research relevance and interest beyond a community of scholars : How can we achieve it?</i>	Dilanthi Amaratunga, University of Huddersfield
Micro break – 5 minutes		
10.50–11.10	Framing the SECRA project	Evangelia Petridou, MIUN Jörgen Sparf, MIUN
11.10–11.15	WP1: Mapping the Collaborative Landscape	P2 & P9
11.15–11.25	WP2: Institutional Landscape Optimization	P3 & P8
Micro break – 5 minutes		
11.30–11.40	WP3: University Enterprise Collaboration Community of Practice	P1 & P7
11.40–11.50	WP4: Innovation and Enterprise	P2 & P11
11.50–12.00	Wrap-up	Evangelia Petridou, MIUN
End of day 1		

Program day 2

Wednesday, February 3rd		
Introduction		
08.00–08.10	<ul style="list-style-type: none"> - Welcome back, recap - Video greeting: Animesh Kumar, Deputy Head of the United Nations Office for Disaster Risk Reduction (UNDRR), Regional Office for Asia and Pacific 	Champika Liyanage, UCLan
08.10–08.30	SECRA-SNA	Evangelia Petridou, MIUN
08.30–08.45	WP5: University Enterprise Collaboration Compass	P4 & P6
08.45–09.00	WP6: Dissemination and Exploitation	P3 & P5
Micro break – 5 minutes		
09.05–09.35	<i>Invention - Innovation and Business Incubation for University Enterprise Collaboration in Sri Lanka</i>	KDN Weerasinghe, University of Ruhuna
09.35–09.40	WP7: Quality Assurance	P4 & P12
09.40–09.50	WP8: Project Management	P1 & P10
Break – 15 minutes		
10.05–11.30	Administration and Financial reporting	Jörgen Sparf, MIUN
11.30–11.45	Wrap-up	Champika Liyanage, UCLan
End of day 2		

Program day 3

Thursday, February 4 th		
08.00–08.10	Welcome back, recap	Jörgen Sparf, MIUN
08.10–08.50	<i>"It's just a game" - Using Serious Games in cross-sectoral collaboration</i>	Ulrike Zeshan, UCLan
08.50–09.20	Task 1.1 Collaborative framework	Sarintip Tantanee, Naresuan University
Break – 15 minutes		
09.35–10.00	Task 1.2 Social network analysis	Champika Liyanage, UCLan Evangelia Petridou, MIUN
10.00–10.15	Task 1.3 Institutional landscape	Jörgen Sparf, MIUN
10.15–10.30	Task 1.4 Market analysis	Champika Liyanage, UCLan
10.30–10.40	Quality	Irene Lill, Tallinn University of Technology
10.40–10.50	Wrap-up and Farewell	Jörgen Sparf, MIUN
End of kick-off		

Steering committee meeting	
11.00–12.00	See separate agenda By invitation only
End of day 3	

Consortium

Programme countries		
P1	Mid Sweden University (Coordinator), Sweden	Jörgen Sparf Evangelia Petridou
P2	University of Central Lancashire, UK	Champika Lasanthi Liyanage Sarita Robinson
P3	University of Huddersfield, UK	Dilanthi Amaratunga Richard Haigh Kinkini Hemachandra
P4	Tallinn University of Technology, Estonia	Irene Lill
Partner countries		
Sri Lanka		
P5	University of Ruhuna	KDN Weerasinghe Champa M. Navaratne
P6	University of Sri Jayewardenepura	Rukmal Nishantha Weerasinghe Lasith Gunawardena
P7	University of Peradeniya	Ranjith Dissanayake Chaminda S. Bandara
Thailand		
P8	Chiang Mai University	Sujinda Sriwattna Pichaya Poonlarp Kalayanee Surapolbhichet Sorraya Khiewnavawongsa
P9	Naresuan University	Sarintip Tantanee Phisut Apichayakul Panu Buranajarukorn Kumpon Subsomboon Orawan Sirisawat Apichayakul
P10	Maharakham University	Nida Chaimoon Anongrit Kangrang Siwa Kaewplang Krit Chaimoon
The Philippines		
P11	Ateneo de Manila University	Charlotte Kendra Gotangco Gonzales Proceso Fernandez, Jr. Joselito Olpoc

P12	Philippine Normal University	Bert J. Tuga Leah Amor Cortez Arlyn Marasigan Darryl Roy Montebon Nelson Garcia Ulmamor Salutin
P13	Malayan Colleges Laguna	Liza B. Patacsil Maria Rhoda R. Austria Raychelle R. Artuz Roel Rodrigo Maria Criselda B. Loyola

Associated partners	
Thailand	
The Thai Chamber of Commerce	www.thaichamber.org
Foundation of Asian Disaster Preparedness Center	www.adpc.net
United Nations Office for Disaster Risk Reduction, Regional Office for Asia and the Pacific	www.undrr.org
The Philippines	
Local Governments for Sustainability (ICLEI – South East Asia)	icleiseas.org
Sri Lanka	
Ministry of Plantation Industry	plantationindustries.gov.lk
National Science Foundation	www.nsf.ac.lk
University Grants Commission	www.ugc.ac.lk
State Ministry of Urban Development	www.cabinetoffice.gov.lk
Green Building Council of Sri Lanka	www.srilankagbc.org
Chamber of Construction Industries	www.ccisrilanka.org
Institution of Engineers Sri Lanka	iesl.lk
Dialog Axiata	www.dialog.lk

COLLABORATE FOR RESILIENCE

Horizon College of Business & Technology	horizoncampus.edu.lk
Lego International	www.lego.lk
International Center for Sustainable Built Environment	www.icbpvt.com



#	Work Packages and Tasks	Deliverables
WP1	Mapping the Collaborative Landscape (P2, P9)	
1.1	Conducting Document Studies on Collaborative Frameworks	WP1-D1: Partner Country Reports on UECs
1.2	Conducting Social Network Analyses	
1.3	Mapping the Institutional Landscape at Partner Institutions	
1.4	Conducting Market Analyses	
WP2	Institutional Landscape Optimization (P3, P8)	
2.1a	Developing the UEC Relational Framework	WP2-D1: UEC Relational Framework WP2-D2: Policy Briefs WP2-D3: Online and on-site workshops WP2-D4: Policy Dialogues
2.1b	Testing and Re-evaluating the UEC Relational Framework	
2.2a	Preparing Policy Briefs as materials for the Policy Dialogue (Thailand)	
2.2b	Preparing Policy Briefs as materials for the Policy Dialogue (Philippines)	
2.2c	Preparing Policy Briefs as materials for the Policy Dialogue (Sri Lanka)	
2.3	Preparing material and running workshops for the purpose of optimizing the institutional landscape	
2.4a	Policy Dialogue (Thailand)	
2.4b	Policy Dialogue (Philippines)	
2.4c	Policy Dialogue (Sri Lanka)	
WP3	University Enterprise Collaboration Community of Practice (P1, P7)	
3.1	Developing an online platform for UEC	

3.2	Preparing Material and Running On-Site Training Sessions	WP3-D1: Online Platform for UEC Communities of Practice WP3-D2: Community of Practice On-Site Training WP3-D3: Community of Practice Online Training
3.3	Preparing Material and Running Online Training Sessions	
3.4	Conducting Social Network Analyses (snapshot)	
3.5	Maintaining and Adjusting the Online Platform for UEC	
WP4	Innovation and Enterprise (P2, P11)	
4.1	Carrying out a Corporate Start-Up Lab	WP4-D1: Corporate start-up lab WP4-D2: University Enterprise Engagement Days WP4-D3: Online Training Sessions WP4-D4: Partner Institution Staff Mobility
4.2	Preparing and Running University-Enterprise Engagement Days	
4.3	Promoting Equity and Diversity Within Innovation and Enterprise	
4.4	Preparing Material and Running Online Training Sessions	
4.5	Partner Institution Staff Mobility	
WP5	University Enterprise Collaboration Compass (P4, P6)	
5.1a	Developing the UEC Compass Model and Tool	WP5-D1: UEC Compass Model and Tool WP5-D2: On-Site and Online Training Sessions WP5-D3: Sensitization programme
5.1b	Adjusting the UEC Compass Tool	
5.1c	Applying the UEC Compass Tool	
5.2	Preparing Material and Running On-Site Training Sessions	
5.3	Developing and Applying Sensitization Programme	
5.4	Preparing Material and Running Online Training Sessions	

WP6	Dissemination and Exploitation (P3, P5)	
6.1	Developing a Dissemination and Exploitation Strategy	WP6-D1: Dissemination and Exploitation Strategy WP6-D2: Website and Online presence WP6-D3: Quarterly newsletter WP6-D4: Press-releases WP6-D5: Promotional material WP6-D6: Articles in local trade publications WP6-D7: Sustainability and Continuity Plan WP6-D8: Final Event
6.2	Developing and Maintaining the Project Website	
6.3	Producing Quarterly Newsletters	
6.4	Writing, Coordinating and Releasing Press Releases	
6.5	Producing Marketing Material	
6.6	Writing Articles in Local Trade Publications	
6.7	Keeping an Active Online/Social Media Presence	
6.8a	Drafting a Sustainability and Continuity Plan	
6.8b	Revising the Sustainability and Continuity Plan	
6.9	Holding Final Event	
WP7	Quality Assurance (P4, P12)	
7.1	Establishing Quality Assurance Plan	WP7-D1: Quality Assurance Plan WP7-D2: Ongoing Evaluation Reports WP7-D3: Annual Self-assessment Review
7.2	Setting up Monitoring Mechanisms	
7.3	Conducting Ongoing Evaluations	
7.4	Conducting Annual Review	

WP8	Project Management (P1, P10)	
8.1	General Project Administration	WP8-D1: Consolidated Work Plan WP8-D2: Risk and Continuity Plan WP8-D3: Kick-off Meeting WP8-D4: Management Meetings Minutes WP8-D5: Interim Reports WP8-D6: Final Report
8.2	Financial Administration	
8.3	Establishing a Project Management Plan	
8.4	Establishing a Risk Management Protocol	
8.5	Preparing and Holding Kick-Off Meeting	
8.6	Holding Management Meetings On-Site and Online	
8.7	Compiling Interim and Final Reports	